

## 8+3 Interim Report to IOM

### “NAIM-A TOUR: a sustainable model of responsible travel in Albania”

#### Section 1: Basic Information

Name of Partner: Naima Foundation, Associazione Juvenilja

Project Identification: CE 0377

Project Name (or number, where applicable): Engage the Albanian Diaspora to the Social and Economic Development of Albania

Project Geographical coverage (country/region): Albania

Project Area (if applicable):

**Reporting Period:** 30 October 2020 – 8 November 2021

Project Start Date: 30 October 2020

Project Planned End Date: 30 November 2021

Date of submission: 8 November 2021

Total Confirmed Project Budget: EUR 110.000

#### Section 2: The 8 Core Questions

##### 1. Overall Performance:

The final report, hereby submitted, is related to activities implemented under the:

- I. **Result 1:** A new “MADE WITH ITALY” brand category (cultural heritage) is created and the MADE WITH ITALY” brand category Responsible Tourism is enhanced;
- II. **Result 2:** A new comprehensive responsible tourism offer is created and tested in the Permet area (Southern Albania), in line with the SATT and AITR principles and in partnership with local communities, authorities and non-profit associations.

The following activities – in accordance with the Article 6.2.b Implementation Agreement – were implemented in the reported period:

##### 1. Conclusion of the establishment of the project structures (coordination and supervision, administrative backstopping, monitoring and evaluation),

Three service contracts were previously signed and included in the second report: i) Project Coordinator (NAIMA); ii) Administrative backstopping (CESVI Albania); iii) Partner logistics support and coaching. **REALIZED.**

All related services were provided during the visiting phase and in the follow-up phase.

##### 2. The final draft of the Made with Italy procedures for the Cultural Heritage and responsible Tourism categories

The final draft of the MWI procedures for Cultural Heritage and Responsible Tourism categories, are attached in the previous interim reports.

### 3. Detailed information on the second and final part of the Visiting and Follow-up phases and related results.

The visit in Albania took place from July 1 to July 11<sup>th</sup>, 2021 and it was monitored daily by IOM Albania staff. The program of the visit attached in the previous interim reports.

Detailed narrative information – divided per groups – attached in the previous interim reports. (9 reports, at least 1 per each group).

Detailed audio- visual material attached in the previous interim reports.

### 2. Changes and Amendments:

A no cost variation was approved by IOM Albania in the course of the implementation of the Project.

A no cost extension – up to November 2021 - was approved by IOM in the course of the implementation of the Project.

The no cost extension and variation did not affect the structure of outcomes and implemented activities.

### 3. Measuring Results:

Level of results	Indicator(s)	Baseline (with data)	Targets & Milestones	Progress & Achievement to Date	Explanation of Variance	Source & Method of Verification
<b>Result 1</b>  A new “MADE WITH ITALY” brand category (cultural heritage) is created and the MADE WITH ITALY” brand category Responsible	1 category of MADE WITH ITALY” created (Cultural Heritage), in line with the brand official procedures	0	1	Final Draft concluded	Not applicable	Minutes, documents, proceedings, audio visual materials, brochures, leaflets, newspaper articles, etc

Tourism is enhanced	1 category of MADE WITH ITALY (Responsible Tourism) enhanced, in line with the brand official procedures	0	1	Final Draft concluded		
<b>Result 2</b> A new comprehensive responsible tourism offer is created and tested in the Permet area (Southern Albania), in line with the SATT and AITR principles and in partnership with local communities, authorities and non-profit associations.	Archeological tour proposal Atrium tour proposal Trekking tour proposal Agro-tourism tour proposal 2 concerts realized 2 theatre shows realized	0 0 0 0 0 0	1 1 1 1 2 2	Final Drafts concluded	Not applicable	Publications in all the public channels (web pages, social media, ecc) of the Applicant, CESVI, Albanian and Italian partners

### **6. Risk Management:**

Activities on-the-field concluded. No risks verified.

## **Section 3: Additional Questions (select up to “3”)**

### **3. Coordination:**

NAIMA has kept regular coordination with CESVI in Albania in order to ensure smooth implementation of activities during the visiting phase. Excellent feed-back on the quality of this partnership was expressed by the visitors during the visiting phase and in the 6 group reports. Very positive feed-back on the ground was expressed also by IOM Albania staff, during the visiting phase monitoring.

### **5. Activities or Steps Toward Implementation:**

Activities completed.

### **6. Environment:**

Environmental issues were addressed in the visiting phase, with visitors respecting all the necessary environmental measures. In specific, the trekking group undertook an environmental-friendly protocol with respect to the foreseen visits in the natural parks in the Permet area.

**November 8<sup>th</sup>, 2021**

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